

## GIU Berlin Erasmus+ Policy Statement 2021-2027

GIU Berlin, as a state-recognized university situated in Berlin, Germany, is committed to excellence in teaching, research, and the integration of both to meet the needs of the German, European, and international markets. Established as an independent university with English as the teaching language, GIU Berlin leverages a strong foundation in international collaboration through established transnational partnerships. These collaborations are a testament to GIU Berlin's dedication to enhancing academic quality, fostering mobility and exchanges, and showcasing research endeavors.

Since its inception, GIU has actively engaged in initiatives that promote cross-cultural exchange, collaborative research, and student and staff mobility, thereby enriching the academic experiences of its students, faculty, and staff. The university's previous international endeavors encompassed the development of essential resources, a resilient infrastructure, and academic frameworks that seamlessly align with the goals of other international programs, including Erasmus+.

GIU Berlin's participation in the Erasmus+ Programme aligns with its strategy to enhance its international character and academic excellence, fostering a diverse and global learning environment.

### Strategy, Objectives, and Impact

GIU Berlin's strategic approach to participating in the Erasmus+ Programme is rooted in its vision to enhance academic quality by promoting diversity and excellence through mobility. By increasing mobility for both students and staff, GIU Berlin aims to diversify learning experiences and teaching methodologies, thereby enriching academic quality and broadening research perspectives. This initiative supports the university's mission to prepare its community for global challenges by emphasizing the value of cultural diversity and global citizenship.

To elevate the rate and quality of mobility, GIU Berlin is committed to creating more opportunities for its students and staff to engage in educational exchanges and scientific collaborations with partner institutions. This will not only enhance their professional and personal development but also enrich the university's academic environment.

Strengthening and diversifying partnerships is another key objective for GIU Berlin. By promoting advanced academic and professional projects with high-caliber partners, the university aims to enhance its network and collaborative opportunities. These efforts will ensure that GIU Berlin remains adaptive and responsive to the ever-changing landscape of technology and industry demands, thereby equipping students with relevant skills for future success.

GIU Berlin is also focused on fostering intercultural understanding and promoting international experiences. This involves integrating international experiences into the curriculum and campus culture, which is expected to broaden the horizons of the students and staff, contributing significantly to their paths towards excellence and intercultural understanding.

## Implementation of Erasmus+ Activities at GIU Berlin

To effectively organize and implement Erasmus+ Programme activities, GIU Berlin has structured its administrative and academic resources through clearly defined roles. The Institutional Erasmus+ Coordinator manages the overall implementation and coordination of the programme, while Erasmus+ Academic Coordinators facilitate the academic content alignment and support mobility processes. An Erasmus+ Committee, comprising coordinators, heads of the International Office, and student representatives, oversees the programme strategy and addresses challenges, ensuring that activities align with the university's strategic goals and Erasmus+ standards.

## Quality Assurance and Evaluation

GIU Berlin employs a robust quality assurance framework aligned with the Erasmus+ objectives to monitor and enhance the programme's impact. This framework involves regular evaluations to identify areas for improvement, ensuring that the activities not only meet but exceed the standards set by Erasmus+.

## Visibility and Communication

To promote Erasmus+ activities, GIU Berlin utilizes a comprehensive communication strategy involving its website, social media, information sessions, and printed materials, to ensure that all stakeholders, including students, staff, and external partners, are well-informed and engaged with the programme's opportunities.

## Commitment to ECHE Principles

In adherence to its policy of non-discrimination and inclusion, GIU Berlin ensures that all participants, regardless of their background, have equitable access to the Erasmus+ Programme. The university's commitment to transparency and inclusion is integral to its mission, reflecting its dedication to fostering a diverse and inclusive academic community.